+92 330 0874823
info@thesoukpk.com
thesoukpk.com
Islamabad West, Near Airport Road,
Adjacent to Mumtaz City

THE SOUK MERGING POLICY — FAQS

Utilize your existing investment by adjusting it towards a commercial or residential property at The Souk.

MERGING RATE BY CATEGORY

Shops	Studio / 1 Bed Apartment	2 Bed Apartment
PKR 10,000 / SQ FT	PKR 4,000 / SQ FT	PKR 4,000 / SQ FT
MIN: PKR 500,000	MIN: PKR 1,632,000	MIN: PKR 3,724,000
MAX: PKR 2,350,000	MAX: PKR 3,808,000	MAX: PKR 5,484,000
Unit sizes: 50 – 235 sq ft	Unit sizes: 408 – 952 sq ft	Unit sizes: 931 – 1,371 sq ft

Merging Amount = Unit Area (sq ft) × Merging Rate. Minimum and maximum amounts are based on the applicable unit sizes in each category.

ELIGIBILITY

01 Who is eligible for merging?
Anyone holding an existing open or closed file of any other project.

02 Why should I merge my file into The Souk?
It lets you put your existing investment to work by adjusting it towards a commercial or residential property at The Souk.

03 Which societies' files can be merged?
Files from all societies are accepted — both open and closed.

04 Can I merge someone else's file?
Yes, provided a proper sale agreement and an authorization letter are submitted.

AMOUNTS & PROPERTY

05 Is there a limit on the amount that can be merged?
Yes. The merging amount is the unit's area multiplied by the merging rate: PKR 10,000 per sq ft for shops and PKR 4,000 per sq ft for apartments.

06 Which property types can my file be adjusted against?
All available inventory of The Souk, as per the merging policy.

07 Can multiple files be merged in a single booking?
Yes. Multiple files may be merged within the limit allowed for the selected property category.

08 What if my file is worth less than the merging amount?
Merging is allowed only once. Any shortfall from the applicable merging amount will be distributed equally across the remaining payment heads.

PROCESS & DOCUMENTS

09 How long does the merging process take?
Merging is completed in real time, provided all required documents are submitted.

10 What documents are required?
- Original file with an updated ledger
- Affidavit on dealer letterhead
- Customer application on stamp paper

> **Out of city / country?** The application may be sent to The Souk's official email address. Customers visiting in person must submit it on stamp paper.

11 I have already booked at The Souk. Can I merge a file now?
No. File merging is available only when booking a new property.

PAYMENTS & TERMS

12 Is there a merging fee?
A fee may apply, depending on the specific policy.

13 Do I need to pay any amount in cash?
Yes. The applicable booking amount is payable at the time of merging.

14 Is this an unlimited offer?
No. This is a limited-time offer and may be withdrawn by the company without prior notice.

This is a limited-time offer and may be withdrawn by the company without prior notice.